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TOGETHER WE
grow

CULTIVATING DIVERSITY
HARVESTING POTENTIAL

Keys to the Challenge



World Population & Food Production

- By 2050, the world population is expected to grow to 10 billion; to meet the demand, we will need to double our food supply
- We will need to produce the same amount of food over the next 50 years as we have in the history of civilization

Diversity & the U.S. Ag & Food Workforce

- Companies with diverse management teams have almost 20% higher innovation revenue than companies with non-diverse teams
- Diverse companies have almost 40% likelihood of above-average profitability as a result of better decision-making and performance
- Almost 40% of the U.S. agriculture and food workforce will come from nontraditional pathways
- Only 25% of the student body in food and agriculture programs are non-white compared with 50% of typical college-age people in the U.S. being non-white



Together We Grow

Cultivating Diversity, Harvesting Potential



WHO WE ARE

A **consortium** of some of the world's **largest agriculture and food interests** – major agriculture and food companies, higher education institutions, national NGOs, and government.

WHAT WE DO

TWG helps to build a more **diverse** and capable workforce for agriculture and food. We foster **collaboration** among our members and partners to **broaden** the talent pipeline entering the sector and **advance** diversity initiatives.

HOW WE DO IT

- Reaching non-traditional Next-Gen to build awareness of opportunities in ag & food
- Building inclusive environments through communities of practice
- Convening partners for collaborative efforts across the sector

